

What is claimed is:

1. A method of acquiring a membership in a destination site on a network, the method comprising the steps of:
  - a) accessing an affiliate site on a network, the affiliate site including a hyperlink to a destination site,
  - b) accessing the destination site by activating the hyperlink, and
  - c) acquiring
    - i) a membership in the destination site and
    - ii) a tangible good associated with the membership in the destination site.
2. The method of claim 1 wherein the tangible good is a digital storage device.
3. The method of claim 2 wherein the digital storage device is a CD-ROM.
4. The method of claim 3 wherein the CD-ROM includes at least one digital data file.
5. The method of claim 4 wherein the digital data file is selected from the group consisting of an audio file, a video file, a photographic file, a graphic file and a text file.
6. The method of claim 1 wherein in step b) a tangible good is provided to the user periodically.
7. The method of claim 1 wherein in step b) the membership in the destination site is renewed periodically.
8. The method of claim 1 wherein a user acquiring the membership in the destination site is associated with a password that identifies the user and the affiliate site.
9. A method of confirming the acquisition of a membership in a site on a network, the method comprising the steps of:
  - a) providing a membership in a site on a network to a user requesting the membership,
  - b) shipping a tangible good associated with the membership in the site to the user, and
  - c) creating a record of the shipment of the tangible good to the user.

10. A method of providing a membership in a destination site on a network to a user, the method comprising the steps of:
- a) receiving a request for membership in a destination site from a user, the user having been directed to the destination site from an affiliate site after having accessed the affiliate site, and
  - b) providing to the user
    - i) a membership in the destination site and
    - ii) a tangible good associated with the membership in the destination site.
11. The method of claim 10 wherein the tangible good is a digital storage device.
12. The method of claim 11 wherein the digital storage device is a CD-ROM.
13. The method of claim 12 wherein the CD-ROM includes at least one digital data file.
14. The method of claim 13 wherein the digital data file is selected from the group consisting of an audio file, a video file, a photographic file, a graphic file and a text file.
15. The method of claim 12 wherein the CD-ROM includes a hyperlink to a third-party site or a network.
16. The method of claim 10 wherein in step b) a tangible good is provided to the user periodically.
17. The method of claim 10 wherein in step b) the membership in the destination site is renewed periodically.
18. The method of claim 10 further comprising the step of providing a valuable consideration to the affiliate site after step b).
19. A method of conducting a transaction at a site on a network, the method comprising the steps of:
- a) accessing an affiliate site on a network, the affiliate site including a hyperlink to a destination site,
  - b) accessing the destination site by activating the hyperlink,
  - c) acquiring
    - i) a membership in the destination site and
    - ii) a digital storage device including a hyperlink to a third-party site on a network,
  - d) accessing the third-party site by activating the hyperlink included in the digital storage device, and
  - e) conducting a transaction at the third-party site.
20. The method of claim 19 wherein the digital storage device is a CD-ROM.
21. The method of claim 19 further comprising the step of providing a valuable consideration to the affiliate site after step b).

22. The method of claim 19 further comprising the step of providing a valuable consideration to the destination site after step e).
23. The method of claim 19 wherein a user acquiring the membership in the destination site is associated with a password that identifies the user and the affiliate site.
24. The method of claim 23 wherein the password further identifies the third-party site.
25. The method of claim 19 wherein a user acquiring the membership in the destination site and the digital storage device forwards the hyperlink to the third-party site to a second user.
26. The method of claim 25 wherein the second user conducts a transaction at the third-party site.
27. The method of claim 26 further comprising the step of providing a valuable consideration to the user after the second user conducts the transaction.
28. A digital storage device associated with a destination site, the destination site having at least one affiliate site, the digital storage device comprising:
  - i) a digital data file and
  - ii) a plurality of blocks of passwords, each of the plurality of blocks comprising a plurality of passwords, each of the plurality of blocks being associated with at least one affiliate site of the destination site.